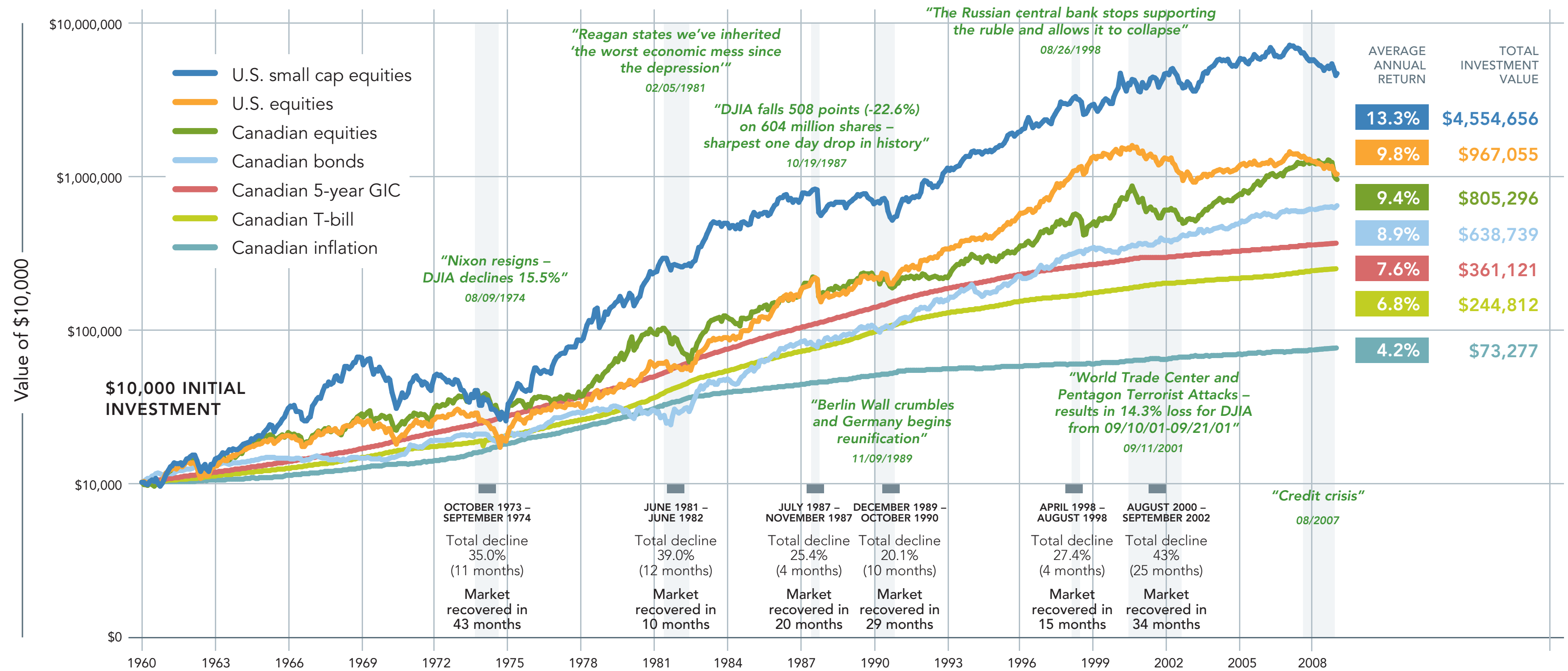
Focus on the big picture - Over four decades of returns examined

No matter which historical events have impacted markets in the past, over the long term, they have always bounced back and even surpassed their previous highs. Investors who stayed the course increased their wealth – and as you can see, the longer they stayed invested, the better.



The graph represents the hypothetical growth of a $10,000 investment in three traditional asset classes, as well as inflation, over the period from January 1, 1960, through December 31, 2008. All indicated returns are total returns in Canadian dollars as at December 31, 2008. The graph is for illustrative purposes only and does not represent future performance of any investment option.It is not possible to invest directly in an index.

Sources: Ibbotson Associates, Datastream, TSX Group., Bank of Canada, Department of Monetary and Financial Analysis, Fidelity Management & Research Company. Indices used: U.S. small cap equities: Ibbotson U.S. Small Stock Index; U.S. equities: S&P 500 Index; Canadian equities: S&P/TSX Composite Index; Canadian bonds: DEX Long-term Canada Bond Index; Canadian 5-year GIC, chartered bank-administered rates; Canadian T-Bills: DEX 91-day T-Bill Index; inflation: Canadian consumer price index.

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January 1, 1960 to December 31, 2008, inclusive.

▬ Impact on the Canadian market as represented by the S&P/TSX Composite Index.

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